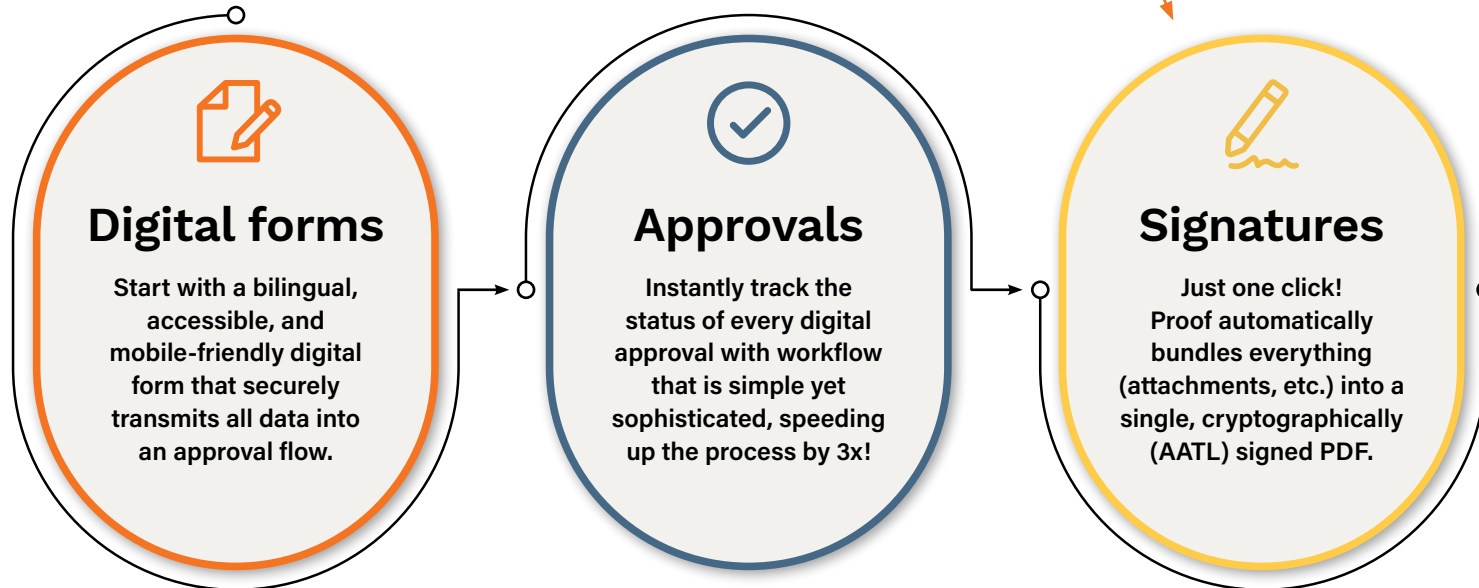# Making Government Better

Proof is the approvals platform designed specifically for heroes of the public sector

PROOF

PROOFGOV.COM

What is Proof?

Proof is the best, all-in-one digital platform designed specifically for government

Not all digital signatures are equal. Ours are more secure, simpler, and easier to use (see page 5)

Digital forms

Start with a bilingual, accessible, and mobile-friendly digital form that securely transmits all data into an approval flow.

Approvals

Instantly track the status of every digital approval with workflow that is simple yet sophisticated, speeding up the process by 3x!

Signatures

Just one click! Proof automatically bundles everything (attachments, etc.) into a single, cryptographically (AATL) signed PDF.

Proof empowers governments to go paperless and cut red tape

Proof's intuitive, elegant platform digitizes forms, streamlines approvals, secures official records (with our unique 1-click signatures), and improves data-driven decisions – all in one central software platform designed specifically for government. Every dollar Proof saves by cutting red tape and streamlining approvals is a dollar that can be invested in the programs that really matter – like our kids' education, healthcare for our families, cutting taxes, and creating jobs.

Proof is helping governments at all levels in Canada

Digital Forms

Proof empowers governments to go paperless by digitizing paper forms

Accessible and Bilingual

We know that public services must serve all citizens, which is why our forms are accessible (WCAG 2.1 AA) and multilingual so everyone can use them.

Secure

Encryption protects data end-to-end, from the applicant's browser directly to Proof's Cloud without any intermittent storage. With authentication, only intended users can access each submission.

www.proofgov.com

Canada ☰

Briefing Note
on Policy ABC

English

Français

Request #1

Request #2

SUBMIT

Mobile

Our forms are built for mobile devices by default. Whether your applicants are at home or on the go, submissions will reach your digital desk instantly and securely.

Experience

Breaking free from paper allows for a new level of service. Guide your users to what they need while reducing errors and ineligible applications.

Approvals

Once submitted, forms can instantly initiate an approval workflow within Proof. Proof is form-agnostic so connect with your existing tool and our API will consume new forms without any coding required.

Briefing Note on Policy ABC

Routing: PROOF-35
Title: Policy ABC
Type: Briefing Note

Created: March 18
From: Proof Bot
Due: March 21

Date	Forwarded to	Action	Signature
Mar. 18 @ 10:58	Ben Sanders	Review ☑	*S. Carlson*
Mar. 19 @ 15:22	Owen Teo	Approve ☑	
Mar. 20 @ 9:35	Annie Bielski	Sign ☑	
Mar. 20 @ 13:01	Jeffrey Ross	Sign ☑	*Jeffrey Ross*

Why are forms still stuck on paper?

Most government services begin with a form, but why are they still on paper or PDF?

Whether internal or external, a lot of government business by necessity occurs through forms. Proof reduces friction on all sides of that transaction: for the submitter, the receiver, and the maintainer.

Digital forms provide a more intuitive user experience for applicants, offering contextual help and user interface elements to make filling in the form fast and easy. These digital upgrades also improve data quality and make it simple for reviewers to verify and validate the data received. Our scalable platform and flexible API ensure that form data flows smoothly, securely, and in whichever format may be required by legacy systems.

Digital Approvals

Route approvals between colleagues and instantly track the progress at every step

Steps

Drag and drop workflow is flexible and powerful. It's simply a list of names, each with an action. You can only click the action next to your name, which then notifies the next person in line.

Timeline

Automatic audit trail of every change. Add comments and nudge colleagues. A single place to track every step so you know exactly where it is and who it's with.

Proof's CEO used to work with NASA!

Approval 1432

Title	Briefing Note on Policy ABC

Steps

Policy Analyst	✓ Start	42 minutes ago
Program Coordinator	✓ Review	38 minutes ago
Executive Director	✓ Review	37 minutes ago
Finance Manager	✓ Review	35 minutes ago
Senior Official acting as Communications Branch	✓ Review	31 minutes ago
Assistant Deputy Minister	✓ Approve	31 minutes ago
Deputy Minister	✓ Approve	28 minutes ago
Executive Assistant	Process	
Cabinet Minister	(sign pending) 💬	
Policy Analyst	(close pending)	

Deputy Minister
Email: deputy.minister@gov.com
Seen: 20 minutes ago

+ Add Step

Summary	Policy ABC is an innovative new approach to cutting red tape in government.
Type	Briefing Notes
Status	Open
Priority	Urgent
Due	2019-08-08

Clone Print

Timeline

FM Finance Manager completed Review	35 minutes ago
SO Senior Official completed Review on behalf of CB Communications Branch	31 minutes ago
CM Cabinet Minister added SO Senior Official as a participant	31 minutes ago
PA Policy Analyst attached a new version (v2) of Cut_Red_Tape.png	30 minutes ago
ADM Assistant Deputy Minister completed Approve	31 minutes ago
EA Executive Assistant recorded that DM Deputy Minister completed Approve	28 minutes ago
SO Senior Official linked R Cabinet Submission	27 minutes ago
DM Deputy Minister commented	21 minutes ago
PA Policy Analyst Great job on the latest revision! Ready for signature.	

Participants

Everyone with a routing step becomes a Participant and access to view/edit is automatically restricted to those names on the list.

10 participants

- ADM Assistant Deputy Minister
- CM Cabinet Minister
- CB Communications Branch
- DM Deputy Minister
- EA Executive Assistant
- ED Executive Director
- FM Finance Manager
- PA Policy Analyst
- PC Program Coordinator
- SO Senior Official

+ Add

Attachments

Integrates seamlessly with your existing document storage platform (SharePoint, GC Docs, etc). Version control and permissions automatically sync with Participants.

Attachments (1)

Cut_Red_Tape.pdf (v2)
Version: 2
July 29th 2019, 1:12 pm
3.74 MB

Linked Records
R Cabinet Submission
3/7
Status: open

Link new record

The end of outdated routing slips

1986

2021

These paper routing slips used to shuffle from desk to desk. They were always slow, often late, and would sometimes even get lost. Even today, approvals are still getting bogged down in email. Proof is cutting out all that red tape by digitizing the entire workflow. Now you can instantly track the status of every approval, speeding everything up. This is introducing transparency and accountability, unlocking data to make better decisions, and saving tens of millions of dollars each year.

Proof can replace every single piece of paper

Digital Signatures

Our 1-Click Sign instantly creates a cryptographically signed PDF

Federated Identity

We integrate with your single sign-on provider to keep identity verification and assurance (e.g. password complexity, MFA) under your control.

Internationally Recognized

Our signatures conform with internationally recognized certifications: the Adobe Approved Trust List (AATL) and the PAdES standard.

1-Click Sign

With one single click, your signature is bound to the routing slip and all attachments in a single digital archive slip. No more shuffling through paper to apply your signature multiple times, no more painful annotation of electronic files with endless signature blocks.

www.proofgov.com

Canada

SIGNATURE REQUESTED

Briefing Note on Policy ABC

SIGN ☑

Name: Jeffrey Ross

Signatures verified ✓ ✍

Briefing Note on Policy ABC

Routing: PROOF-35	**Created:** March 18
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Mar. 20 @ 13:01	Jeffrey Ross	Sign ☑	*Jeffrey J. Ross*

Attachments

All attachments are included in the final, cryptographically signed PDF. This captures the entirety of the transaction in a single digital artifact.

Cryptographically Secured

Our PAdES compliant signatures are powered by the cryptographic technologies of SSL, the highest standard of digital integrity.

PDF/A

Proof generates PDF/A, an ISO standardized format. This means the package can be verified without Proof and long after your record retention schedule ends.

Electronic vs. Digital Signatures

An electronic signature is a digital photograph of a signature. Electronic signatures help with change management in meeting our cultural expectations, yet they fall far short of the standards of digital authentication.

A digital signature is a cryptographic signature which provide the utmost integrity guarantees, meeting the expectations of best-in-class digital products, and holding up in courts of law.

Proof's platform provides both the cultural weight of an electronic signature, plus the integrity of a digital signature, in the best possible user experience – a single click!

The Proof is in the Pudding

Here's what makes Proof stand-out

Experienced
Public service veterans and seasoned tech entrepreneurs trusted by governments across the country.

Secure
SOC2, ISO 27001, SSO (via Azure AD). Meet federal standards to host Protected B in the Cloud.

Affordable
Save 90%. Includes training and chat support. Low annual price (SaaS). Deploy govt-wide.

100% Canadian
Our team, partners, tech (forms and signatures), and Cloud are all 100% Canadian (end-to-end).

Fast
Start today! Why wait? Use Proof instantly. We've spun up complex solutions in only a few days.

Cloud-First
We deploy in the Canadian Cloud and are certified to the federal standards for Protected B.

Accessible
Government is for everyone. So is Proof. Bilingual and Accessible (WCAG 2.1 AA)

Official
Our unique 1-Click Sign creates a single PDF bundle, cryptographically signed.

Modern user interface

Proof's modern interface includes a dynamic, personalized dashboard with built-in chat support too.
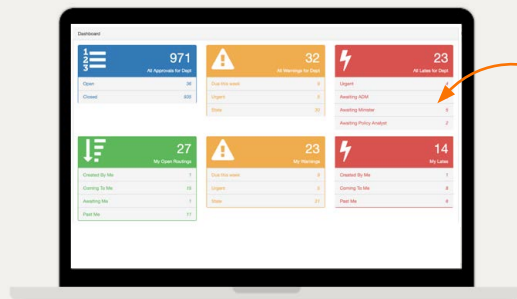
Instantly track the status of all your approvals. Close bottlenecks, stay on schedule, and prioritize any approvals that are urgent or late.

Proof is accessible in-browser on computers, smartphones and tablets.
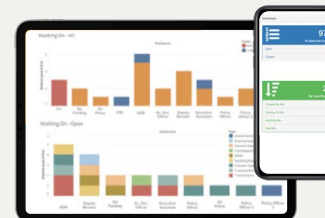
Protected B Secure

Proof has met the Canadian Centre for Cyber Security (CCCS) standard for hosting Protected B data in the Cloud.

Trusted and Certified to host Protected B in the Cloud

This includes implementing hundreds of controls governed by an array of industry standard certificates including SOC2 Type 2 (all 5 trust categories), ISO 27001, ISO 27017, and ISO 27018. Proof is certified annually by AICPA-affiliated auditors and compliance is continuously monitored by Vanta.

Modernizing the Yukon Government

Proof helped to upgrade the Yukon Government in profound and comprehensive ways

Proof helped keep Yukon safe with real-time Covid analytics for policy decisions around borders.
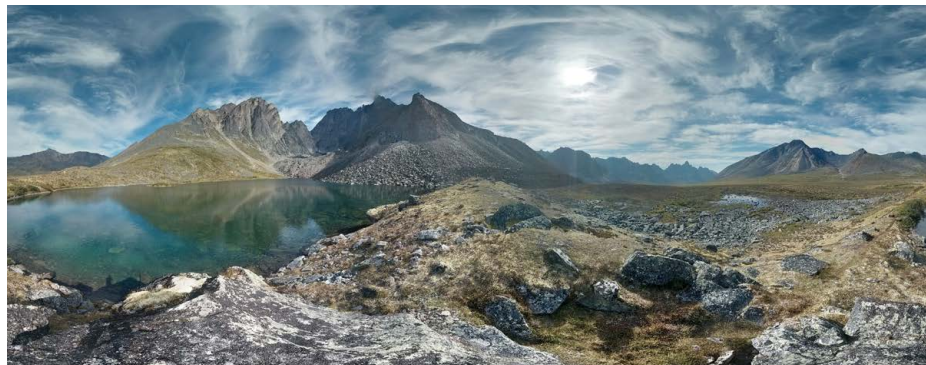
Tombstone Territorial Park

Government Wide

Yukon rolled out Proof govt-wide. By making it available in every department, any approval (briefing note, travel auth, etc.) can be seamlessly routed within and between departments. More than 50% of entire departments are using Proof every month, making it the most widely adopted platform after the operating system.

Forms and Signatures

Proof's digital signature feature allows users to sign documents with a single click. Proof ran a hackathon with the Government of Yukon to digitize hundreds of forms in a single weekend.
Proof's citizen-facing and internal forms solution means the days of downloading PDFs or filling out paper forms are history.

Digital Marketplace

Silicon Valley *North*! Proof is helping the Yukon become a major tech hub. Proof was instrumental in forking BC's open source code and customizing it for Yukon. The Digital Marketplace is a new platform that will help build an ecosystem of innovation and collaboration between tech entrepreneurs and Yukon's public sector.

Proof and Covid-19

Proof's ability to provide much-needed data analytics was critical in helping Yukon keep Covid numbers down.

Yukon needed a way to immediately disseminate information gathered on the ground at borders and the airport. Proof quickly produced a digital system enabling health officials onsite to immediately upload information from travelers arriving by plane or road. Enforcement officials then used the information to monitor travelers who were self-isolating.

The data analysis created on the backend was shared at cabinet meetings in real-time, allowing cabinet ministers to stay on top of the situation as it was developing.

This is what Proof sees as its overall mission: to arm government decision-makers with real-time data analytics, so they can make better decisions that will improve the lives of every Canadian.

How Estonia rebuilt its government, digital-first

Estonia is the only country in the world where 99% of public services are available online 24/7 making it a model for the future of society. Proof's CEO is an e-resident of Estonia. This program, which has more applicants than national births, allows businesses to incorporate remotely and plug into the EU-banking system. This revolutionary program means Estonia is expanding its tax base without increasing the tax burden.

"The most advanced digital society in the world."

– Wired Magazine

Wes worked for Google, US/Canadian defence depts, and PhD work in cryptography

Danella was a lead dev for Ontario Gov't

Courtney is a former deputy mayor!

GBP Creative

Meet Proof's Team

Built for government, with government expertise

Proof's team is comprised of seasoned entrepreneurs and public service veterans, with experience in both government and technology. Proof has all the downtown hustle of Toronto mixed with the good intentions of Ottawa and with the frontier spirit of the Yukon – basically all of Canada in one team. We're transforming government. Our platform impacts people's lives every day, right across the country.

Our Core Values:

- *Action*
- *Growth*
- *Team*
- *Quality*
- *Empathy*
- *Impact*

Our trusted advisors

Zac Bookman
Co-founder and CEO of OpenGov

Gabe Sawhney
Co-founder Civic Tech Toronto, Founding Exec. Director Code for Canada

Alistair Croll
Founder of FWD50.com — the world's leading digital government event

The story behind Proof

Proof's CEO worked as a Page in the House of Commons & ran for MP

From the BlackBerry, to the Canadarm, to fundamental physics at CERN, Proof's CEO has helped contribute to some of Canada's most advanced technology. Ben previously helped launch two tech startups in Silicon Valley. He has helped advance policy within 3 government space agencies, 2 divisions of the United Nations, the Canadian Urban Institute, and the Yukon Government.

In high school, Ben job shadowed his Mayor and Premier, later moving to Ottawa to work as a Page in the House of Commons. He even ran for federal office.

Having worked within various levels of government directly, Ben felt the pain of paper-based approvals first-hand. In 2017, he launched Proof and has assembled a team with a similar passion for the intersection of tech and government.

Supported by:

YUKONSTRUCT

Yukon University

PANACHE VENTURES

CREATIVE DESTRUCTION LAB

techstars_

Canadian Northern Economic Development Agency

Praise from Our Partners

"
Proof has been a game-changer!

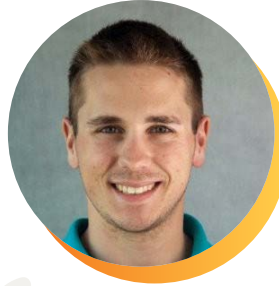**Ranj Pillai**
Deputy Premier
YUKON GOVERNMENT

"
Proof clearly believes in user-centred design — intuitive and easy to use.

Dugald Topshee
CIO
JUSTICE CANADA

"
The team consistently exceeds our expectations and knocks it out of the park.

Peter Turner
Director of Int'l IT Ops
GLOBAL AFFAIRS CANADA

"
Proof is an invaluable building block when looking to modernize government.

Michael Himbeault
Enterprise Architect
WINNIPEG

Used by governments at all levels across the country

Canada

Yukon

NOVA SCOTIA

Winnipeg

CARCROSS/TAGISH FIRST NATION

Future Proof

Proof is on a mission to make every government better. We're just getting started!

Usability

There's too much paper and too many antiquated processes in government. Our first stage is making a digital platform that's sophisticated enough, while still easy to use, so that government heroes will take the leap from paper to a truly digital world.
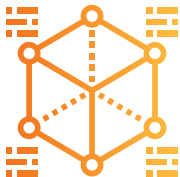
Automation

Stage 2: *smarter approvals*. Instead of transposing 12 approval steps from paper to digital, use a predictive algorithm to cut that by 50% or flag risks to a deadline. We level up to Protected B and convert approvals to Official Records with our 1-Click Sign.

Intelligence

Proof's ultimate goal is to empower more evidence-based decision-making, with a full view of tradeoffs and alternatives. By unlocking the right data around how decisions are made, we can help governments spend each taxpayer dollar perfectly.

Join our team!

We're transforming government. Our platform impacts people's lives every day, right across Canada. It's an exciting journey to be part of.

We're on the lookout for awesome people to join Proof. Interested? Apply here: proofgov.com/join

Get in touch

Want to learn more about how Proof can change the way your department operates?

proofgov.com

info@proofgov.com

867-332-6666

Start with a 'Proof' of concept. Contact us to book a demo today.